

MIRROR AND GLASS IN FURNITURE DESIGN

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How are global trends having an impact on local industrial designs? How is your trend work progressing as Tuna Ofis?

The subject of trend always brings fashion to my mind; new lines, patterns, the 60s, the 70s, etc. Companies that have adopted design principles prepare products and collections that spread out over time. These products are like a suit that is always hanging in your closet. Especially in industrial work, the serious work started the previous year has an impact on your lines and your timeliness. Extraordinary designs capture their own trend, and diversify.

Mirrors and glass are sensitive materials but materials that never get old and ones which we encounter in every field of design. What lies behind this use?

The entry of mirror and glass into our lives goes way back. However, we still feel compelled to implement these in our designs. At any rate, a sensitive and industrial completion is important for us. When you evaluate it as a material, it is possible, in my opinion, to create a unique work of art or carry the products to a whole new dimension playing with light.

As Tuna Ofis how do you use glass and mirror on products? Will Tuna Ev create a new language in these types of use?

Glass and mirror have always been present in Tuna Ev and Tuna Ofis products. We like the purity of glass. Especially this year, we have added very different glass products that we have interpreted with our own design philosophy to our collection. We will be presenting these products to consumers in our launch in April.



Can you give us examples of your glass and mirror products?

We use them in desks, covers and coffee tables. We combine our approach used in glass and mirror products on a design balance. We use glass bases and feet on your products called Metis and Float. We frequently use glass and mirror on home products and especially clothing cupboards and shelving surfaces.



What kind of advantages does the use of glass and mirror in your designs provide?

The greatest effect of both materials on our products is reflection. The atmosphere of the space, the reflection of light; all of it creates a good perception within the whole. For example mirrors have the feature of lighting up a space and making it seem wider. Especially when we use it on surfaces, it increases the feeling of depth.

How did you start the year 2016 as Tuna Ofis? What is new this year?

The crisis atmosphere we experienced in 2015 had an impact on all sectors. However, we started 2016 with good acceleration. 10 new product designs were completed, and now we are in the process of shooting the catalogues. In April, we will be introducing the products in the press that will add dynamism to the sector.

How do you see the development of innovative materials in Turkey?

Especially in recent years, energy efficiency has become one of the most important issues in our country. Now more projects and products that are more respectful of nature and the environment are being produced. I feel as though this subject is not being given the necessary importance outside of corporate companies. We, as a company, show the necessary sensitivity to this subject and continue R&D work in new materials, carbon emissions and sustainable products.